

- SAii Koh Samui Choengmon becomes "SAii Koh Samui Villas", an Adult Only resort -

Dear esteemed partners,

We are thrilled to share some exciting news regarding SAii Koh Samui Choengmon, a true gem nestled in the pristine beauty of North Chaweng.

Starting November 1st, 2024, SAii Koh Samui Choengmon Resort will undergo a transformation, **transitioning into an exclusive adults-only sanctuary**. This shift in concept will bring forth an elevated experience, tailored specifically to cater to the discerning tastes of adult travelers seeking tranquility, luxury, and sophistication.

As part of this evolution, **guests aged below 12 years old will no longer be admitted**, ensuring an environment of serene relaxation and refined ambiance for all our valued patrons.

Should you already have some bookings with children below 12 years old, please inform us and we will find the best solution to relocate those.

Since our resort is an-all pool villa resort, we believe the **renaming to "SAii Koh Samui Villas"** will reflect better our offering and should assist you better in generating bookings to our resort.

We kindly ask you to share this information to your network and to update your marketing content.

We would like to refresh some of SAii Koh Samui Villas' key highlights that continue to set us apart:

- All-Pool Villas: each meticulously designed and renovated to offer the utmost privacy and comfort,
- **Spectacular Location:** in North Chaweng on a semi-private beach with breathtaking scenery, just 10 minutes away from the most active part of the island (and also just 10 minutes away from the airport),
- **Culinary Delights:** Indulge in sumptuous local flavors and international delicacies at our beachfront dining, complemented by an unforgettable and relaxing experience at our swim-up bar,
- Wellness and Recreation: Feel the magic of Lèn Spa's blending of tradition and innovation and enjoy the peaceful, calming, and secluded surroundings
- Exceptional Service: At SAii Koh Samui Villas, hospitality is more than just a service and our dedicated team of professionals is committed to ensuring that every aspect of your stay exceeds your expectations, leaving you with unforgettable memories to cherish. Guests feedback has always been solid and among the highest in our company.

We are confident that this exciting transition to an adults-only concept will further enhance the guest experience, offering a sanctuary of sophistication and relaxation unlike any other.

We sincerely appreciate your continued support and look forward to welcoming your esteemed clients to experience the unparalleled luxury of SAii Koh Samui Villas.

For any inquiries or bookings, please don't hesitate to contact us directly. Thank you for your attention, and we eagerly anticipate the opportunity to create unforgettable experiences together.

Kind Regards,

SAii Koh Samui Villas

Please direct any questions, comments, or queries to the following persons: Ludovic Gallerne - Vice President – Global Commerce Wacharapan Pongwat (Cartoon) - Cluster Director of Business Development